Shain Khoja, CEO, Thriving.ai

Thriving.ai centers around the care recipient, connecting them with a personalized circle of care that includes family members, caregivers, and healthcare professionals. The platform facilitates seamless communication through text, voice, and video calls, and offers features such as mood tracking, health monitoring, and access to educational resources. By integrating smart technology like IoT sensors and smartwatches, Thriving.ai provides real-time insights into the well-being of older adults, enabling proactive interventions when necessary.

Under Khoja's leadership, Thriving.ai has expanded its reach, collaborating with institutions like the University of Massachusetts Amherst's Institute of Applied Life Sciences to enhance sensor technology integration. The platform has also received support from organizations such as the Massachusetts eHealth Institute, reflecting its growing impact in the digital health sector.

Khoja's extensive background includes serving as Managing Director at Roshan Community, the corporate social responsibility arm of Afghanistan's leading mobile operator, where she implemented award-winning programs in telemedicine, e-learning, and mobile money solutions. She has also held advisory roles with organizations like Mercy Corps and the Aga Khan Foundation, focusing on education, food security, and water access in vulnerable communities.

Through Thriving.ai, Khoja continues her mission to leverage technology for social good, aiming to improve the quality of life for older adults and ease the burdens on caregivers worldwide.