Mihaela Militaru Senior Director, EU Patient Insights & Advocacy, Oncology, Merck

Mihaela has a vibrant track record spanning two decades in public affairs: from the Romanian Parliament and the European Parliament, to patient engagement and advocacy in the pharmaceutical industry and patient organizations. In her role as Senior Director for Patient Insights and Advocacy, she is responsible for embedding the patient and carer voice throughout the continuum of research, development and commercialization. Mihaela is also the EU lead for the Embracing Carers Program.

Mihaela harnesses optimism and empathy to overcome social and business challenges, mobilizing people around a higher purpose. An eternally curious Romanian and avid world-traveller with an eye for detail and out-of-the-box thinking, she lives and thrives in the international environment of Brussels.