

I am a 51-year-old social entrepreneur, founder, and CEO of Labora—a B-Corp dedicated to enhancing the inclusion of senior talents. In 2021, Labora was honored as the "Best Social Innovation in the Silver Economy" globally by Fundación Mapfre. In 2022, we were recognized as a "Future of Work" platform by the International Longevity Center (ILC) in the UK.

I am also a co-founder of Sistema B Brazil and currently serve as its Co-Chairman. My professional journey began at Shell and Accenture, and over the past 20+ years, I have developed expertise in change management, network modeling, and creating positive social impacts through longevity-focused businesses.

As a social entrepreneur, I founded the Lab60+ Movement and continue to serve as a member of the Lab60+ Institute. My commitment to entrepreneurial citizenship was recognized through my nomination as an Ashoka Fellow.

I hold a degree in Business Administration from FGV-SP, an MBA from IBMEC-RJ, a postgraduate diploma in Transdisciplinarity from Unifesp, and a master's degree in Organizational Leadership from TGI-USA.

www.labora.tech

www.sistemab.org

www.lab60.org