

**Dr. Yael Sorek-Benvenisti** is the Deputy CEO of **Insurtech Israel**, leading investment sourcing, due diligence, growth strategies for insurtech companies, and managing global and local investor relations. She drives international business development, organizes overseas delegations, and advises insurance companies on technology adoption.

Previously, Yael served as **CEO of Mediterranean Towers Ventures** (2018–2024), where she led strategic investments in AgeTech, wellness, and digital health, managing a portfolio of early-stage companies and fostering industry partnerships. She is a member of the **AARP International Innovation Collective Investor's Network** and one of the founders of the **Israeli Entrepreneurial AgeTech Ecosystem**.

Yael holds a **PhD in Gerontology** from the University of Haifa, an **M.A. in Gerontology (Public Policy)**, a **B.A. in Physical Therapy** from Tel Aviv University, and is pursuing an **M.B.A.** at the Open University.

She serves on multiple boards, including the **Israeli Gerontology Association** and **M.A.T.I. – Innovation Center Haifa**, and is a recognized thought leader through her media presence (economic analyst on Channel I24 in Israeli TV), conference leadership, policy papers, and national and international advocacy for technology in aging and insurtech. Yael is also a member of the **Israeli Leadership Forum** and the recipient of several awards of recognition for her impactful work and contributions to the ecosystem.